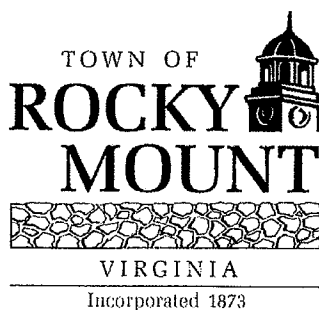


345 Donald Ave.
Rocky Mount, Virginia 24151

540.483.7660
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TOWN COUNCIL
Steven C. Angle, *Mayor*

Posey W. Dillon
Jerry W. Greer, Sr.
John H. Lester

Roger M. Seale
Robert W. Strickler
Gregory B. Walker

C. James Ervin
Town Manager

August 25, 2008

Dear Town Water Customer:

In my time here in Rocky Mount, I have found our residents to be compassionate, caring people who care for their community and its future.

This is a critical time for our community as we face historic lows in the flow of the Blackwater River, our only source of water for the 3,000 water customers in and around Rocky Mount. When the Town requested voluntary conservation four weeks ago, it did so to prepare you in case we faced a water supply emergency. Continued drought, little rainfall and steady water use all mean that our lack of water has become more critical, and so I call upon you as citizens and good neighbors to do everything you can to reduce water use in your household and at work.

To protect our water supply and ensure that we have adequate water for the basic necessities, I am implementing mandatory conservation, effective immediately.

Please help the Town deal with this drought by curbing your water use and by observing the following restrictions:

- No watering of plants or lawns (except as authorized on the attached Declaration)
- No filling of swimming pools
- No operation of outdoor fountains
- No washing of buildings, walks or vehicles (vehicles may be washed at commercial car washes)
- No water service in restaurants unless requested by the customer

These requests are covered in more detail on the enclosed "Declaration of a Water Supply Emergency". The river has historically met the water needs of our community and I have faith that it will continue to do so. We can help by reducing our non-essential uses of water by following these restrictions and by generally practicing water conservation every day. Simple actions save a great deal of water: only running the dishwasher when it is full; using water savers in shower heads and faucets; and repairing leaking toilets and faucets.

Also, note that the Fire Marshal, Posey Dillon, has implemented a burning ban within the Town of Rocky Mount until further notice due to the continued dry conditions.

If you have suggestions on water conservation or want to report abuse, please call 540-483-0907.

Sincerely,

A handwritten signature in black ink that reads "C. James Ervin". The signature is written in a cursive style with a large, sweeping flourish at the end.

C. James Ervin
Town Manager

CJE:phk
Enclosure (Declaration)