

## MONTHLY STAFF REPORT

<b>DATE:</b>	January 30, 2010
<b>TO:</b>	Rocky Mount Town Council
<b>FROM:</b>	Katie McElroy, Executive Director
<b>DEPARTMENT:</b>	Community Partnership for Revitalization
<b>MONTH:</b>	January 2010

The attached January 2010 monthly report outlines the meetings and activities I have participated in during the month of January. In addition to these meetings, I have worked on various projects including the '5 on Us' local retail stimulus program, buy local campaign, Footlights of the Blue Ridge, Virginia Main Street annual reporting, Virginia Main Street Managers training, Round the Mountain Artisans Trail, website redevelopment, funding requests, Uptown revitalization, Board Development and fundraising.

Attachment(s): Yes

Katie McElroy, Executive Director  
Community Partnership for Revitalization  
Town Council Report  
January 2010

**January 5-** Attended and participated in bi-monthly department head meeting; Launched the Community Partnership for Revitalization Facebook Group Page

**January 8-** Appeared on Cable 12 morning show to discuss the '5 on Us' certificate program and various CPR programs; Assisted Bill Fuller with preparation for Footlights of the Blue Ridge

**January 11-** Attended monthly Town Council meeting

**January 12-** Visited uptown architects, Seth Warner-LMW, office to review completed uptown façade designs

**January 13-** Hosted meeting with Mike Paulice to tour town and review historic designation and possible street additions

**January 14** - Attended bi-monthly meeting with James Ervin; completed and submitted Virginia Main Street Annual Reports

**January 19-** Held CPR monthly board meeting introducing new board members

**January 20** – Attended Round the Mountain committee planning meeting

**January 21** –attended Arts and Cultural District planning meeting with Matt Hankins; participated in website redesign 'kick-off/planning' meeting with Fresh Start Web Design

**January 26** – Attended Arts and Cultural District conference in Richmond; Traveled to Radford for Virginia Main Street Managers Retreat Training

**January 27-28** – Attended the 2010 Virginia Main Street Managers Retreat in Radford

**January 29-** Distributed '5 on Us' cards to various locations around town per request; worked on Franklin County External Agency Budget Request