

## MONTHLY STAFF REPORT

<b>DATE:</b>	February 28, 2010
<b>TO:</b>	Rocky Mount Town Council
<b>FROM:</b>	Katie McElroy, Executive Director
<b>DEPARTMENT:</b>	Community Partnership for Revitalization
<b>MONTH:</b>	February 2010

The attached February 2010 monthly report outlines the meetings and activities I have participated in during the month of February. In addition to these meetings, I have worked on various projects including the '5 on Us' local retail stimulus program, 'Round the Mountain Artisans Trail, website redevelopment, funding requests, Uptown revitalization, Board Development and fundraising. The Community Partnership for Revitalization has welcomed new board members and elected a new slate of officers. To familiarize the new group of committed individuals, CPR with assistance from Virginia Main Street, hosted a work planning/training session for existing and new board members.

Attachment(s): Yes

Katie McElroy  
Community Partnership for Revitalization  
Town Council Report  
February 2010

**February 2-** Attended and participated in bi-monthly department head meeting

**February 3-** Uptown Management meeting—rescheduled

**February 4-** Façade Board Meeting—rescheduled

**February 9-** Way finding Sign Study—rescheduled; submitted grant application to Virginia Main Street

**February 10-** Attended meeting with Franklin County staff to discuss upcoming partnerships for 2010

**February 11-** Attended bi-monthly meeting with James Ervin; Held meeting with Joan and Carolyn Rogers about the Rocky Mount Center for the Arts and the Local Government Challenge Grant through the Virginia Commission for the Arts; Valentine's Card Contest Awards—cancelled due to weather

**February 12-** Appeared on Cable 12 morning show to discuss upcoming CPR projects and events and to review the '5 on Us' certificate program; Hosted the wrap-up meeting for Come Home to a Franklin County Christmas to discuss changes for next year's event

**February 19-** Worked with Doug Jackson, program manager for Virginia Main Street, to plan for the annual board retreat and planning session

**February 22-** Appeared on WYTI 'Our View' to discuss upcoming CPR events and projects; hosted planning meeting with Ryan Lester, Board President, and Doug Jackson, Program Manager for Virginia Main Street, to finalize preparations for the CPR annual board retreat

**February 23** – Held Annual Board Retreat and Planning Session with Doug Jackson from Virginia Main Street

**February 24-** Attended meeting with James Ervin, Matt Hankins, Dorothy Cundiff and Janie Hopkins to discuss Rocky Mount merchandise

**February 25** - Attended bi-monthly meeting with James Ervin; attended meeting with representative from Star City Racers in Roanoke to begin planning for the Chug for the Jug 4-mile race scheduled for April 2010

**February 26** –Assisted with preparations for Footlights of the Blue Ridge performance; Hosted budget meeting with Ryan Lester, Board President