

ITEM(S) TO BE CONSIDERED UNDER:

Consent Item Old Business New Business Other

FOR COUNCIL MEETING DATED:	April 12, 2010
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STAFF MAKING REQUEST:	C. James Ervin, Town Manager
BRIEF SUMMARY OF REQUEST:	<p>Attached is a letter from Arlene Jones, Event Coordinator of the Bargains, Boogie & Barbecue event, asking permission to hold their annual event at the Farmers' Market on June 26, 2010 in downtown Rocky Mount.</p> <p>Outlined in the letter are several requests for Council to consider:</p> <ol style="list-style-type: none"> 1. Bargains: community yard sale in the parking lots of Franklin Glass and Angle Hardware from 8:00 a.m. to 2:00 p.m.; shortly after 2:00 p.m., Goodwill Industries truck will come to pick up any unsold, unwanted items. 2. Boogie: concert/dance beginning at 7:00 p.m. and ending at 10:00 p.m. (or so). 3. Barbecue: cook-off at the Farmers' Market, West Court Street, and County parking area located behind Cox's store. Committee is currently seeking people who would like to showcase their barbecuing skills in a friendly competition. Awards will be given according to decisions of the judges. This year, competition will be allowed to sell competition meats beginning at midday and continuing through the evening. <p>Mrs. Jones is also requesting:</p> <ol style="list-style-type: none"> 1. Franklin Street to be closed from High Street to Claiborne Avenue, and all entrances into that area for the concert/street dance. 2. Use of The Farmers' Market (Friday and Saturday) and the fee of the Market area and kitchen be waived. Some of the barbecue teams may want to set up Friday during the day and will be staying overnight. 3. West Court Street be closed from Franklin Street to the entrance of the Library. This is the area between Still Essence Photography Studio and StellaOne Bank. Last

	year this area was not needed, but will be used if needed as an overflow area for barbecue teams in order to keep all teams in a close area and not widely spread out.
ACTION NEEDED:	To either approve/deny request.

Attachment(s): Yes

FOLLOW-UP ACTION: (To be completed by Town Clerk)	GIVEN TO (DEPT. HEAD) (To be completed by Town Clerk)
COMPLETED ACTION: (To be filled in by Town Clerk) (To be completed by Department Head)	GIVEN TO TOWN CLERK: (To be completed by Department Head)
DATE COMPLETED AND ACTION TAKEN:	DATE GIVEN TO TOWN CLERK:

Bargains, Boogie, & Barbecue

June 26, 2010 - Sponsored by the Franklin Street Association - Arlene Jones

Below is an overview of the 2nd Annual Bargains, Boogie, & Barbecue that is currently being planned for downtown Rocky Mount, and a few requests for your consideration.

Bargains - Community yard sale in the parking lots of Franklin Glass and Angle Hardware - 8:00 AM until 2:00 PM.

Shortly after 2:00, a Goodwill truck will come to pick up any unsold, unwanted items.

Boogie - Concert/dance beginning at 7:00 PM and ending at 10:00 PM or so.

Barbecue - Cook-off - Farmer's Market, W. Court Street, and county parking area located behind Cox's) - We are currently seeking people who would like to showcase their barbecuing skills in a friendly competition. Awards will be given according to decisions of the judges. This year, competitors will be allowed to sell competition meats beginning at midday and continuing through the evening.

Throughout the day there will be exhibitions from local studios - dance and martial arts - at the Farmer's Market. These are children performing and will result in more traffic to the downtown and market areas.

Bill Fuller is planning a "Footlights of the Blue Ridge" for the day and We Care/Helping Hands is being asked to plan a pancake breakfast at the Farmer's Market Saturday morning.

All of these extras will bring in more people to help those competitors who wish to sell to the public.

Our requests are as follows:

1. Franklin Street be closed from High Street to Claiborne Avenue, and all entrances into that area for the concert/street dance.
2. Use of the Farmer's Market (Friday and Saturday) and the fee for use of market area and kitchen be waived. Some of the barbecue teams may want to set up Friday during the day and will be staying overnight.
3. West Court Street be closed from Franklin Street to the entrance of the library. This is the area between Still Essence Photography Studio and StellarOne Bank. Last year this area was not needed, but will be used if needed as an overflow area for barbecue teams in order to keep all teams in a close area and not widely spread out.

I have spoken with owners of Cox's Fashions and Mike Thurman with the County and both have stated that there is not a problem with use of the lot behind Cox's. I understand that FedEx and UPS make Friday deliveries to the back door of Cox's and I assured them that no one will be blocking this area.

I have had interest in bbq teams from Ringgold, Lynchburg, Altavista, Salem and Roanoke. I believe this event has the growth potential that will benefit Franklin County in the future.

As in the other events that have been sponsored by the Franklin Street Association, (Franklin Street Festival On The Crooked Road and Bargains, Boogie & Barbecue), this event is being held for the purpose of promoting the heart of historic downtown Rocky Mount and our merchants. I hope that each event we sponsor will bring in shoppers to visit our diverse shops and keep our businesses open and entice others to locate here.

If you have any questions prior to the Town Council meeting, please don't hesitate to call me at 483-7801(W) or 483-5952(H).

Sincerely,



Arlene Jones - Event coordinator