

MONTHLY STAFF REPORT

DATE:	April 1, 2010
TO:	Rocky Mount Town Council
FROM:	Katie McElroy, Executive Director
DEPARTMENT:	Community Partnership for Revitalization
MONTH:	March 2010

The attached March 2010 monthly report outlines the meetings and activities I have participated in during the month of March. In addition to these meetings, I have worked on various projects including editing the CPR by-laws, the '5 on Us' local retail stimulus program, 'Round the Mountain Artisans Trail, website redevelopment, Uptown revitalization, board development, planning for the Chug for the Jug 5K, and the Pigg River Ramble and fundraising.

The Community Partnership for Revitalization and the Town of Rocky Mount were presented the 'Strategic Innovation' award for the '5 on Us' program at the Virginia Main Street 25th Anniversary Dinner in Lynchburg.

Attachment(s): Yes

Katie McElroy
Community Partnership for Revitalization
Town Council Report
March 2010

March 2- Attended and participated in bi-monthly department head meeting; Participated in Virginia Main Street Webinar training; Attended monthly Planning Commission meeting to discuss the Arts and Culture District

March 3- Attended the uptown Management meeting

March 9- Held monthly Community Partnership for Revitalization Board of Directors meeting

March 10- Hosted the way finding sign study with Virginia Main Street and Frazier Associates; attended monthly Town Council meeting

March 15- Attended monthly CPR Promotions Committee meeting

March 16- Held planning meeting with Pigg River Ramble partners including: Franklin News-Post, Franklin County Parks and Recreation and Franklin County Tourism

March 17- Arranged meetings with uptown property owners and LMW

March 19- Appeared on Cable 12 morning show to discuss upcoming CPR projects and events including the retail consultant training, Chug for the Jug and the Pigg River Ramble

March 22- Visited uptown property owners with LMW to discuss façade program, process and designs; attended groundbreaking ceremony for the Uptown Revitalization project

March 23 & 24 – Hosted Retail Consultant Workshop for local business owners though Virginia Main Street; visited 5 local businesses for one-on-one consultation

March 23- Attended joint Planning Commission and Town Council meeting at the Depot to discuss the Arts and Culture District

March 24 – Held CPR By-law editing meeting with executive board

March 25 –Attended the Virginia Main Street 25th Anniversary Awards Dinner in Lynchburg