

MONTHLY STAFF REPORT

DATE:	April 30, 2010
TO:	Rocky Mount Town Council
FROM:	Katie McElroy, Executive Director
DEPARTMENT:	Community Partnership for Revitalization
MONTH:	April 2010

The attached April 2010 monthly report outlines the meetings and activities I have participated in during the month of April. In addition to these meetings, I have worked on various projects including editing the CPR by-laws, the '5 on Us' local retail stimulus program, website redevelopment, Uptown revitalization, committee development, hosting the Chug for the Jug 5K, and planning for the Pigg River Ramble.

Attachment(s): Yes

Katie McElroy, Executive Director
Community Partnership for Revitalization
Town Council Report
April 2010

April 5- Held planning meeting with partners of the Pigg River Ramble.

April 6- Participated in the CPR By-Laws editing meeting.

April 7- Visited Uptown property owners with Doug Meredith from LMW to discuss the façade program; attended the Uptown Management meeting.

April 8- Attended bi-monthly meeting with James Ervin.

April 9- Appeared on Cable 12 morning show to discuss upcoming CPR projects and events including the Chug for the Jug and the Pigg River Ramble.

April 12- Attended monthly Town Council meeting; presented Town Council with the Virginia Main Street 'Strategic Innovation' award for the '5 on Us'.

April 13- Held planning meeting with partners of the Pigg River Ramble; created packets for the Chug for the Jug participants.

April 14-16- Preparation for the Chug for The Jug 5K Road Race.

April 17 – Hosted 2010 Chug for the Jug 5K Road Race, Kids Fun Run and Health Walk.

April 19- Attended Virginia Main Street accreditation meeting with Doug Jackson and the CPR Board President (Ryan Lester).

April 20 – Attended and participated in the bi-monthly department head meeting; held CPR monthly board of directors meeting.

April 22 – Visited Uptown property owners with Doug Meredith, uptown program manager, to discuss the façade program.

April 26- Attended Town Council budget work session number 2.

April 27- Appeared on WSLs channel 10 'Our Blue Ridge' to discuss the upcoming CPR 'History in Bloom' Home Tour.

April 28- Attended and participated in the Southwest Virginia Cultural Heritage Assets Inventory Session at the Franklin Center.

April 29- Hosted Pigg River Ramble planning session with event partners; Held CPR promotions committee meeting to discuss upcoming events.

April 30- Met with Frazier Associates to discuss the wayfinding sign study.