

## MONTHLY STAFF REPORT

<b>DATE:</b>	June 3, 2010
<b>TO:</b>	Rocky Mount Town Council
<b>FROM:</b>	Janie Hopkins, Executive Director
<b>DEPARTMENT:</b>	Community & Hospitality Center Report/ FC Chamber of Commerce
<b>MONTH:</b>	May 2010

### Visitors 5/1/10- 5/31/10

Residents of Franklin County	15
Residents of Virginia	17
Out- of- State	10
International	0
Total	42

### Analysis of Out-of-State & International Visitors

Colorado	2
Maryland	1
North Carolina	4
Pennsylvania	2
Texas	1

### Visitor Information

Staying the Night	8
Passing through	1
Visiting	4
SM Lake	1
Restaurant	1
Shopping	1
Genealogy	1
Other	4 (to give blood, Pigg River Ramble, for interview, visit "wettest county")

The Welcome Center visitors log showed 42 visitors during May, 2010. The Chamber staff is seeing more local people stopping by; most of them are planning their summer vacation. There have been more visitors from other areas of Virginia this month. Travel from out-of-state is down from March and April.

## **Analysis of Rental Space**

The month of May had a total of 6 rentals during the month. There were 4 private parties held with an attendance of approximately 205 people with total fees received of \$390.00. The Board Room was rented for a business meeting, a fee total of \$30.00 with an attendance of 12, and room was used for an hour by the Relay for Life committee. The total of fees collected in was \$420.00.

Jesse Ramsey's group recorded their TV show on May 6 with approximately 4 guests attending. Bill Fuller hosted Footlights of the Blue Ridge on May 14 and 28.

The Chamber staff answered 20 informational calls for the Community & Hospitality Center. Five contracts were mailed to possible rental prospects. 5 informational packets were mailed which included information about the Town of Rocky Mount.