

## MONTHLY STAFF REPORT

<b>DATE:</b>	July 2, 2010
<b>TO:</b>	Rocky Mount Town Council
<b>FROM:</b>	Janie Hopkins, Executive Director
<b>DEPARTMENT:</b>	Franklin County Chamber of Commerce Community & Hospitality Center
<b>MONTH:</b>	June 2010

### **Visitors 6/1/10- 6/30/10**

Residents of Franklin County	19
Residents of Virginia	12
Out- of- State	37
International	1
Total	69

### **Analysis of Out-of-State & International Visitors**

Alabama	1
Arkansas	4
Colorado	2
Florida	7
Maryland	2
Montana	2
North Carolina	4
Ohio	1
Pennsylvania	7
Rhode Island	1
Tennessee	2
Washington, D.C.	1
West Virginia	2

### **Visitor Information**

Staying the Night	5
Passing through	12
Visiting	6
Shopping	1
SM Lake	1
Genealogy	3
Other	1 (Relocating to FC)

The Welcome Center visitors log showed 69 visitors during June, 2010. Out of state visitors increased in June with 37 visitors as compared to 18 in April and 10 in May. There was 1 international visitor from Germany. Local residents are continuing to stop by with 19 in June. There have been more visitors from other areas of Virginia this month as well with a total of 12.

### **Analysis of Rental Space**

The month of June had a total of 2 rentals during the month. There was 1 private party held with an attendance of approximately 50 people with total fees received of \$90.00. One non-profit rental occurred with a total of 75 people for total rental of \$50.00 The Board Room was rented for a business meeting, a fee total of \$30.00 with an attendance of 12. The total of fees collected in June was \$170.00.

Jesse Ramsey's group recorded their TV show on June 3 with approximately 6 guests attending. Bill Fuller hosted Footlights of the Blue Ridge on June 11.

The Chamber staff answered 35 informational calls for the Community & Hospitality Center. Six contracts were mailed to possible rental prospects. 36 informational packets were mailed which included information about the Town of Rocky Mount.