

MONTHLY STAFF REPORT

DATE:	June 30, 2010
TO:	Rocky Mount Town Council
FROM:	Katie McElroy, Executive Director
DEPARTMENT:	Community Partnership for Revitalization
MONTH:	June 2010

The attached June 2010 monthly report outlines the meetings and activities I have participated in during the month of June. In addition to these meetings, I have worked on various projects including editing the CPR by-laws, distributing the clean and beautiful awards, implementing a follow-up for the '5 on Us' local retail stimulus program, website redevelopment, Uptown revitalization, and creating a Town map for visitors to the Town of Rocky Mount.

Attachment(s): Yes

Katie McElroy
Community Partnership for Revitalization
Town Council Report
June 2010

June 7- Attended Town Council Budget session

June 8- Developed follow-up letter and survey to distribute to businesses that participated in the '5 on Us' program to assist the town and CPR in evaluating the effectiveness of the program

June 9- Attended Uptown Management meeting; Visited Uptown property owners with Doug Meredith, uptown program manager, to discuss the façade program

June 11- Appeared on Cable 12 morning program to discuss upcoming CPR events and activities

June 14- Attended mandatory town staff meeting; attended Town Council May meeting

June 15- Attended and participated in the bi-monthly department head meeting; participated in Virginia Main Street webinar training

June 17- Met with Nathan Wright to work on two town maps to be developed to assist visitors with navigating uptown and downtown Rocky Mount and businesses within the Central Business District

June 23- Attended meeting with James Ervin, Ryan Lester and Donna Wray to discuss future planning for the Community Partnership for Revitalization; rescheduled visits with property owners uptown to accommodate Doug Meredith's schedule

June 29- Held meeting with Doug Jackson, Virginia Main Street Program manager, and Ryan Lester, CPR Board President; Held June Community Partnership for Revitalization Board meeting