

**ROCKY MOUNT TOWN COUNCIL
QUARTERLY SPECIAL FOCUS MEETING / WORK SESSION
HARVESTER PERFORMANCE CENTER, LANDING PAD STAGE
JUNE 28, 2018**

The June 28, 2018 Quarterly Special Focus Meeting / Work Session of the Rocky Mount Town Council (here after referred to as "Council") was held at the Harvester Performance Center, Landing Pad Stage, located at 450 Franklin Street, Rocky Mount, Virginia at 6:00 p.m. with Mayor Steven C. Angle presiding. The following members of Council were present:

- Mayor Steven C. Angle
- Bobby M. Cundiff
- Robert L. Moyer
- Mark H. Newbill
- Jon W. Snead
- Billie W. Stockton

The following staff members were also present:

- Shelli Arthur, Harvester Performance Center, Operation Supervisor
- Rebecca Dillon, Executive Administrative Assistant
- C. James Ervin, Town Manager
- Gary Jackson, Harvester Performance Center, General Manager
- Rex Norris, Harvester Performance Center, Box Office Manager

The meeting was called to order by Mayor Steven C. Angle.

Let the record show there was no formal roll call by the Mayor at this Work Session.

1. Introduction & Welcome by Mr. Matthew C. Hankins

Mr. Ervin provided the welcome and introduction to everyone as Mr. Hankins was ill and unable to make the meeting.

2. Meal Service

Mayor Angle Dismissed for the dinner part of the meeting at 6:02 p.m.

Mayor Angle continued the meeting at 6:30 p.m.

3. Adoption of Agenda

Motion: To adopt the agenda as presented

Motion By: Council Member Snead

Second: Council Member Stockton

Motion Discussion: None

Ayes: Cundiff, Moyer, Newbill, Snead, Stockton

Nays: None

Action: Approved the agenda by a unanimous vote

4. Harvester Economic Impact Study
a. Study Findings & Summary

Mr. Albert Alwang from Virginia Tech presented their study on the economic impact of the Harvester Performance Center.

The “Economic Impact” of the Harvester was determined to be \$1,092,687 on the Franklin County local economy. It was also concluded that among the surveyed, 86% of the concert attendees said they were likely to come back.

Virginia Tech’s Office of Economic Development interviewed local businesses and officials regarding the perceived impact of the Harvester and found that there were 2,093 people surveyed who represented a total of 3,716 visitors that did not include local dollars.

b. Council Questions

There were no questions from Council Members.

c. Staff Response

Staff of the Harvester agreed that for every \$1 that the Harvester made, there was a return of \$3 to Franklin County.

5. Harvester First Quarter Financial Report

Mr. Andy Turner presented the 1st Quarter Financial Report showing a profit of \$24,635.64.

6. Adjournment

Motion: To adjourn meeting

Time: 7:10 p.m.

Motion By: Council Member Newbill

Second: Council Member Snead

Motion Discussion: None

Ayes: Cundiff, Moyer, Newbill, Snead, Stockton

Nays: None

Action: Adjourned by a unanimous vote.

Steven C, Angle, Mayor

ATTEST:

Rebecca H. Dillon, Town Clerk