

**ROCKY MOUNT TOWN COUNCIL
QUARTERLY SPECIAL FOCUS MEETING / WORK SESSION
HARVESTER PERFORMANCE CENTER, LANDING PAD STAGE
NOVEMBER 5, 2018**

The November 5, 2018 Quarterly Special Focus Meeting / Work Session of the Rocky Mount Town Council (here after referred to as "Council") was held at the Harvester Performance Center, Landing Pad Stage, located at 450 Franklin Street, Rocky Mount, Virginia at 6:00 p.m. with Mayor Steven C. Angle presiding. The following members of Council were present:

- Mayor Steven C. Angle
- Bobby M. Cundiff
- Robert L. Moyer
- Jon W. Snead
- Billie W. Stockton

The following staff members were also present:

- Shelli Arthur, Harvester Performance Center, Operation Supervisor
- Rebecca Dillon, Town Clerk/Executive Administrative Assistant
- C. James Ervin, Town Manager
- Matthew C. Hankins, Chief Executive Officer of the Harvester Performance Center
- Gary Jackson, Harvester Performance Center, General Manager
- Rex Norris, Harvester Performance Center, Box Office Manager

The meeting was called to order by Mayor Steven C. Angle.

Let the record show there was no formal roll call by the Town Clerk at this Work Session.

1. Introduction & Welcome by Mr. Matthew C. Hankins

Mr. Hankins provided the welcome and introduction to everyone.

2. Meal Service

Mayor Angle adjourned for the dinner part of the meeting at 6:05 p.m.

Mayor Angle continued the meeting at 6:25 p.m.

3. Adoption of Agenda

Motion: To adopt the agenda as presented

Motion By: Vice Mayor Stockton

Second: Council Member Snead

Motion Discussion: None

Ayes: Cundiff, Moyer, Snead, Stockton

Nays: None

Action: Approved the agenda by a unanimous vote

a. Harvester Second Quarter Financial Report

Mr. Andy Turner presented the Harvester Performance Center second quarter financial report. Mr. Turner reported that the Harvester remains consistent and that the Harvester was making a profit of \$6,139.62. Mr. Turner also stated that the Town was beginning to see trend lines considering how long records have been kept on the Harvester.

Mayor Angle asked Mr. Hankins if a correlation could be seen between the meals tax for the Town and when the Harvester Performance Center had a show. Mr. Hankins answered yes.

The Town was working on a nonprofit organization called "Friends of the Harvester" and hoped to receive enough of an endowment to be able to help the Harvester in areas of funding.

Some of the other ways the Harvester has been trying to bring in more money are through Facebook and once a month Mr. Hankins appears on Daytime Blue Ridge and B99.9FM to advertise for the Harvester.

When ask if Mr. Jackson had any comments to share, Mr. Jackson stated that May, July and August were always slow, tough months and due to that he would like to see the Harvester develop and hold an annual two day event to bring in possibly 5,000 or so people to the Town in support of the Harvester and the music it provides. Such an event would likely boost support for the Harvester.

Mayor Angle stated that if staff would like for Council to look at a possibility of an annual two day event such as Mr. Jackson had spoken of, for staff to put together some information regarding that and Council would certainly take a look at it.

With no further business to continue a discussion, Mayor Angle entertained a motion to adjourn.

4. Adjournment

Motion: To adjourn meeting

Time: 6:42 p.m.

Motion By: Council Member Moyer

Second: Vice Mayor Stockton

Motion Discussion: None

Ayes: Cundiff, Moyer, Snead, Stockton

Nays: None

Action: Adjourned by a unanimous vote.

Steven C, Angle, Mayor

ATTEST:

Rebecca H. Dillon, Town Clerk